Digital Bricks

AI Literacy

Helping Organisations Meet Obligations And Lay Foundations To Drive Meaningful AI Adoption

Obligation Under EU AI Act

Article 4: AI literacy

Date of entry into force:
2 February 2025

According to:
Article 113(a)

Inherited from:
Chapter I

Providers and deployers of AI systems shall take measures to ensure, to their best extent, a sufficient level of AI literacy of their staff and other persons dealing with the operation and use of AI systems on their behalf, taking into account their technical knowledge, experience, education and training and the context the AI systems are to be used in, and considering the persons or groups of persons on whom the AI systems are to be used.

This article states that companies that create and use AI systems must make sure their employees and anyone else who operates or uses these systems on their behalf are well-educated about AI. This includes considering their technical knowledge, experience, education, and training, as well as the context in which the AI systems will be used and the people or groups who will be using them.

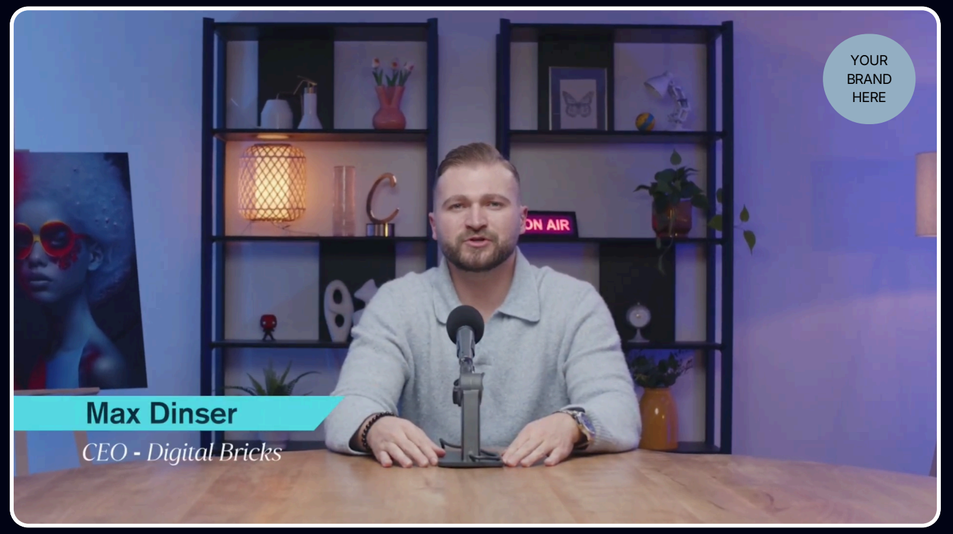
How Do We Define AI Literacy?

AI literacy represents the technical knowledge, durable skills, and future ready attitudes required to thrive in a world influenced by AI. It enables learners to engage, create with, manage, and understand AI, while critically evaluating its benefits, risks, and ethical implications.

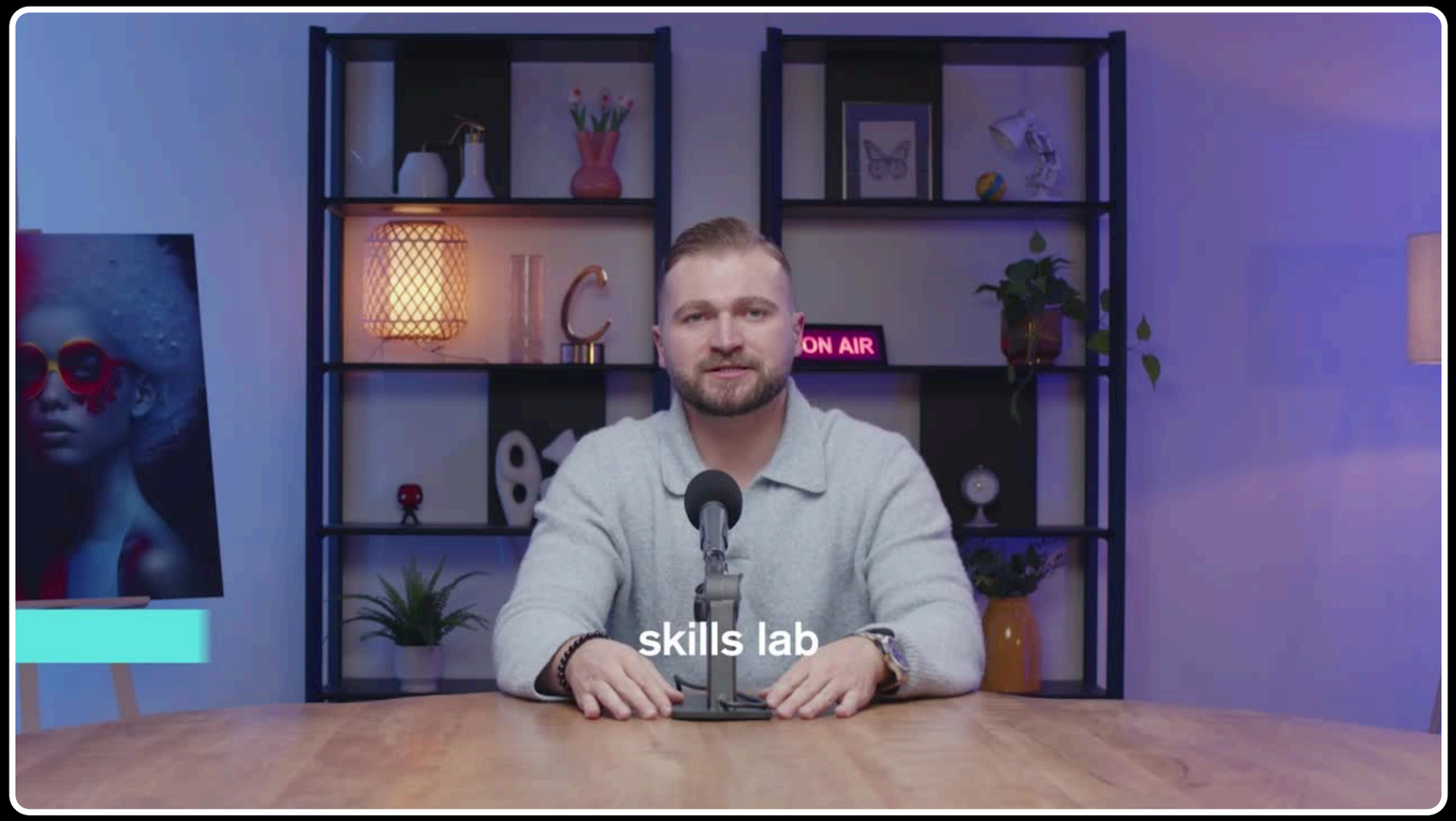
The Digital Bricks Scalable Solution

In line with AI governance and literacy frameworks from the European Commission and the OECD, Digital Bricks has developed a scalable AI literacy solution designed for organisations of all sizes operating within the Microsoft ecosystem.

ROLE AGNOSTIC	SELF PACED	AI ACT ✓	BITE-SIZE LESSON	WORKDAY FRIENDLY	MULTI LINGUAL



Easy To Digest Bite Size Learning



Digital Bricks

EUROPEAN EDTECH ALLIANCE

Microsoft Solutions Partner

AI Literacy Certification

Meeting EU AI Act Article 4 through practical AI competence

Designed in line with AI governance and literacy frameworks from the European Commission and the OECD.

European Commission | OECD

Full Content of AI LIteracy E-Learning

ENGAGING WITH AI

1. What is Artificial Intelligence?
2. AI in Everyday Work
3. Recognising AI's Presence
4. Critical Evaluation of AI Outputs

CREATING WITH AI

5. Generative AI in Action
6. Prompting 101
7. Considerations in Content Creation

UNDERSTANDING AI

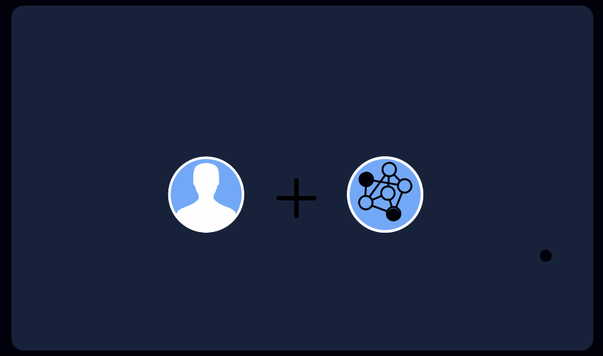
8. How AI Actually Works
9. The Role of Data
10. What is an Agent?

MANAGING AI

11. AI as an Assistant, Not a Replacement (Tool Awareness)
12. Choosing the Right Tasks for AI

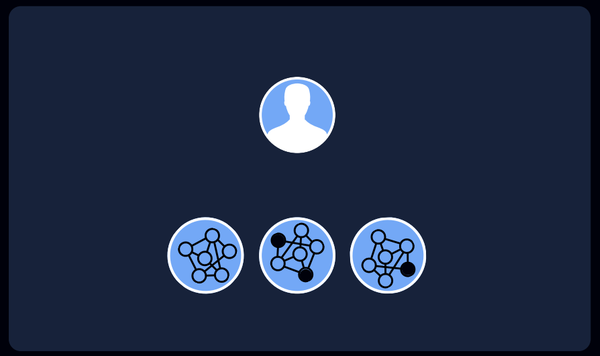
AI Literacy: The Foundation for Agentic Confidence

AI literacy is often framed as a regulatory requirement. In reality, it is organisational infrastructure. Compliance ensures responsible use, but literacy builds judgement, confidence, and capability across every role. Without it, agents remain experimental tools. With it, organisations can begin to explore, design, deploy, and govern agentic AI systems with clarity, trust, and long-term strategic intent.



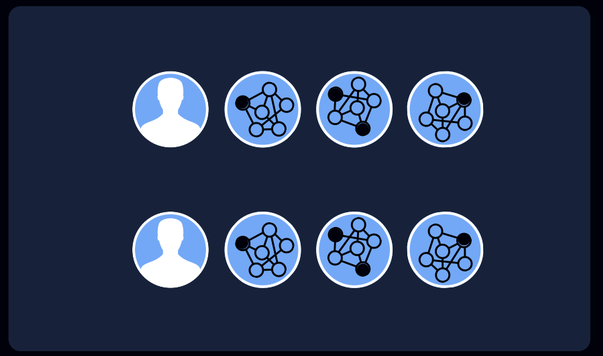
Human with assistant

Every employee has an AI assistant that helps them work better and faster.



Human-agent teams

Agents join teams as "digital colleagues," taking on specific tasks at human direction.



Human led, agent operated

Humans set direction and agents execute business processes and workflows, checking in as needed.

AI Literacy/Knowledge

Outcomes



Integrated into your TMS/LMS with branding, content checks, and end-of-course certification.

Feedback loops to identify the outcomes that matter.

- “I recognise AI’s influence”
- “I collaborate with AI to create new things.”
- “I understand and shape AI’s behaviours.”
- “I use AI to enhance and support my tasks.”

Interested?

Digital Bricks

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